



## LABEL BENEFITS

***Key reasons why financial products should consider obtaining a LuxFLAG Label***



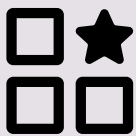
### **Enhanced credibility**

A LuxFLAG Label adds credibility and trustworthiness to financial products, signaling to investors that the product meets rigorous sustainable standards.



### **Tailored & for global use**

Our labels are tailored for all financial instruments and intended for global use. Financial products can apply independently of their country of domicile or distribution.



### **Market differentiation**

A product labelled by LuxFLAG sets apart from competitors, helping to distinguish them in a crowded market and attract investors looking for sustainable options.



### **Transparency & disclosure**

By providing comprehensive information on a financial product's sustainable practices, the LuxFLAG Label provides clarity, transparency, and disclosure.



### **Risk mitigation**

By adhering to LuxFLAG's label criteria exclusions, labelled financial products mitigate risks associated with environmental and social factors, demonstrating a commitment to mitigating sustainable risks.



### **Enhanced long-term performance**

Being labelled, helps investors to make more informed decisions on a product focused on sustainable growth, while enhancing its long-term performance.