LuxFLAG Environment Label

Overview:
The LuxFLAG Label is a unique tool at the disposal of Asset Managers, which highlights the sustainability, ESG and impact credentials of their investment and insurance products. Investors use the LuxFLAG Label to identify those products that invest either directly or indirectly in the Responsible Investing sector. LuxFLAG Labels follow an extensive external and internationally recognized validation process, compliant with best market practices, which has been certified by the ISAE 3000.

The LuxFLAG Label confirms:

- Transparent investment in Environment related sectors
- Compliance with internationally recognized standards in the Socially Responsible Investing sector
- Commitment to generating impact and delivering confidence to investors
- Responsible commitment to the ESG values

Benefits of the LuxFLAG Label:

- Use of the distinctive LuxFLAG Logo in product documentation
- Feature on LuxFLAG’s website and in publications
- Enhanced visibility through LuxFLAG’s global network and events
- Special listing in fund databases, fund selector resources and on distribution platforms
- Helps marketing activities in a responsible manner
- Helps investors identifying true ESG / SRI investment vehicles out of an overall huge offer of ESG / SRI

Environment funds target the following SDGs:

Growth in LuxFLAG Labels:

Launched in July 2011, the LuxFLAG Environment Label helps to unlock capital from institutional and private investors, in order to support the financing of environment related assets.

Eligibility criteria:

- Portfolio: Minimum 75% in environmental sectors
- Exclusionary Policy: Mandatory
- ESG integration into Investment process: Mandatory
- Legal requirements: Fund/Asset Manager must be regulated/supervised
- Transparency / ESG disclosures: Mandatory
- SFDR: Article 8 or 9

Contact us:

LuxFLAG a.s.b.l.
12, rue Erasme
L-1468 Luxembourg
+352 20 28 50
info@luxflag.org
www.luxflag.org