

LuxFLAG ESG Label

Overview:

The LuxFLAG Label is a unique tool at the disposal of Asset Managers, which highlights the sustainability, ESG and impact credentials of their investment and insurance products. Investors use the LuxFLAG Label to identify those products that invest either directly or indirectly in the Responsible Investing sector. LuxFLAG Labels follow an extensive external and internationally recognized validation process, compliant with best market practices, which has been certified by the ISAE 3000.

The LuxFLAG Label confirms:

- > Transparent investment prioritizing ESG factors
- > Compliance with internationally recognized standards in Sustainable Investing
- > Commitment to transparent disclosure
- > Ambition to strengthen ESG values across the value chain

Benefits of the LuxFLAG Label:

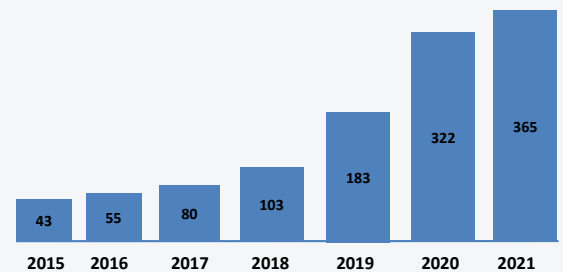
- > Use of the distinctive LuxFLAG Logo in product documentation
- > Feature on LuxFLAG's website and in publications
- > Enhanced visibility through LuxFLAG's global network and events
- > Special listing in fund databases, fund selector resources and on distribution platforms
- > Helps marketing activities in a responsible manner
- > Helps investors identifying true ESG / SRI investment vehicles out of an overall huge offer of ESG / SRI

ESG funds target the following SDGs:



Launched in May 2014, the LuxFLAG ESG Label helps to unlock capital from institutional and private investors, in order to support the financing in assets, which are screened against internationally recognized ESG standards.

Growth in LuxFLAG Labels:



Eligibility criteria:

Portfolio	100 % screened
SFDR	Article 8 or 9
Exclusionary Policy	Mandatory
ESG integration into investment process	Minimum of 3 ESG strategies
Legal requirements	Fund/Asset Manager must be regulated/ supervised
Transparency / ESG disclosures	Mandatory

Contact us:



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